techarrow

How can you identify where your SharePoint costs are coming from?
Example: Our client from the marketing & media sector

Since its introduction as part of the Office 365 suite of programs, **SharePoint Online usage has sharply increased.** Today, expanded uses of SharePoint include a content management and content services platform, an intranet portal for enterprise information and applications, a groupware platform, a social platform, and a platform to develop custom web applications.
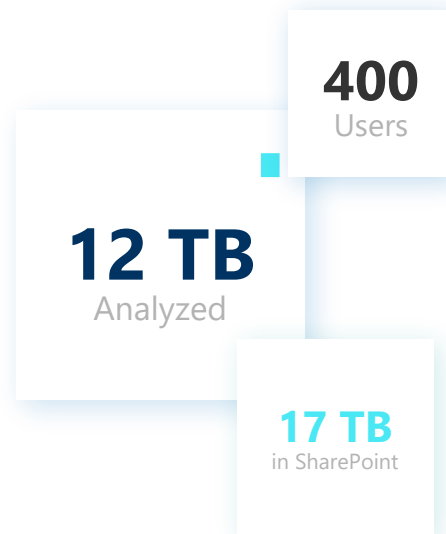
For companies working with Microsoft's suite of programs, the resulting SharePoint expenditures can rapidly escalate beyond reasonable limits. SharePoint comes with stated limits to data storage - organizations exceeding this storage incur overflow costs per GB over this limit. But identifying which parts of your SharePoint storage are the cause of your problem can be difficult. **SharePoint does not natively display all relevant data statistics in one place**, and does not make them universally accessible.

TECH-ARROW can present a solution: Our **Storage Optimizer** application allows your organization to **analyze your SharePoint and OneDrive sites** to identify relevant patterns in storage and determine best ways to **minimize your data load and costs**.

Example

As a case study illustrating this concept, we can present an example client. Their organization employed in excess of 400 employees and had recently undergone a **migration of their local file storage to SharePoint**. As a result, their SharePoint storage **grew significantly, up to 12 TB of stored data**. Their corresponding costs also grew. Microsoft is charging a standard cost of 0.20 USD/GB in overflow fees, which rapidly adds up.

The first step to reducing overflow fees and storage costs is **identifying what your data is and where it is stored**. This lets you form a picture of why your costs have spiked, as well as which data you could safely offload to a different system without harming productivity.

400
Users

12 TB
Analyzed

17 TB
in SharePoint

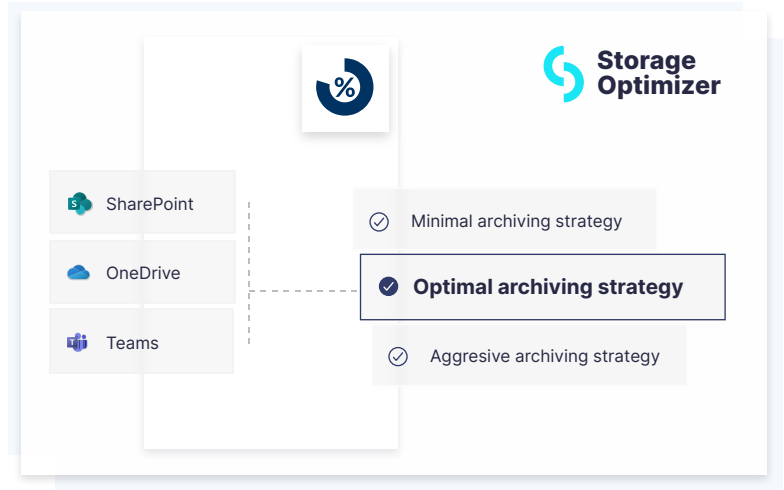| Archive strategy	> 1 year
Offloaded files	2.55 TB
Removed versions	3.23 TB

SharePoint yearly savings
$14 000
48%

SharePoint Optimizer can help identify these patterns and provide suggestions for offloading into an archive or other cheaper mass storage option. In the case of this customer, the **combined total savings** the application identified **2.88 TB of older files that could be offloaded without impacting productivity**. In addition, Storage Optimizer helped the client discover that **3.23 TB of their overall data were in fact copies created by automatic document versioning** – another major source of bloat.

Bring your data under control with Storage Optimizer

Storage Optimizer represents the **newest and best in SharePoint analysis and optimization**, bringing decision makers all the centralized data they need to make informed decisions about their **storage, versioning policies, data offloading, and more**.

Interested in seeing how Storage Optimizer can evolve your business' storage practices to the next level? Try it now!

The tool is **completely free** to download and use. Alternatively, contact us and see how our suite of supporting applications and products can help you save.

Storage Optimizer

SharePoint
OneDrive
Teams

Minimal archiving strategy
Optimal archiving strategy
Aggresive archiving strategy

Minimal archiving strategy	**30%** save up to 30% of your costs	Optimal archiving strategy	**50%** save up to 50% of your costs	Aggresive archiving strategy	**70%** save up to 70% of your costs

Who we are

TECH-ARROW was founded with the goal to create a unified and modern archive and backup solution meeting all future needs of the rapidly changing world of data security and retention. We have been continuously growing over the last ten years to meet our vision of technological evolution in the world of secure data archiving and intelligent backups. During this time, we have also worked on expanding our wide range of products to best represent the needs of our clients and reflect developments in a rapidly evolving market.

Operating globally, with over a thousand current and former clients representing a variety of industries, TECH-ARROW stands ready and waiting to help your organization tackle your data migration, archiving or data backup needs.

Clients

Financial sector
Production plants
Logistics & transportation
Government administration

Automotive
Educational system
Telco and media
Energetics